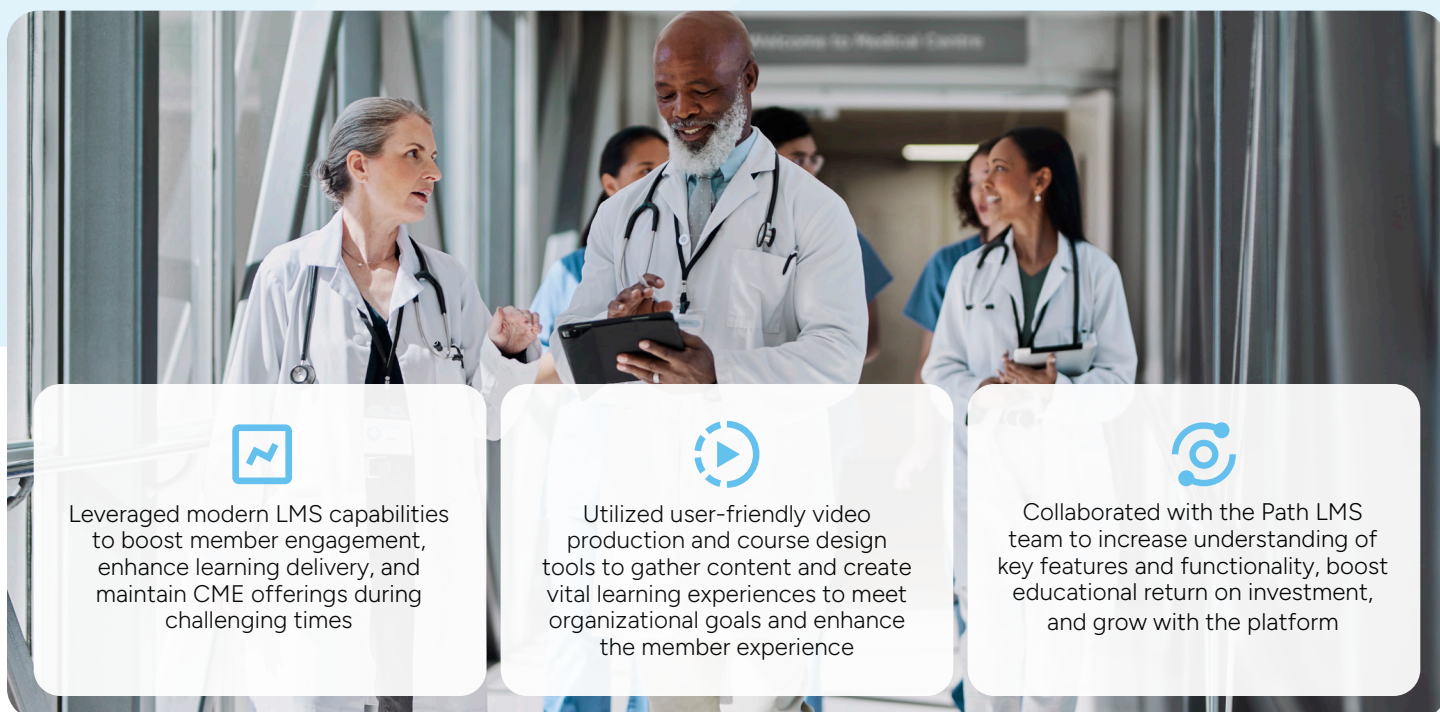


# The American College of Osteopathic Family Physicians: Path LMS Success Story



Leveraged modern LMS capabilities to boost member engagement, enhance learning delivery, and maintain CME offerings during challenging times



Utilized user-friendly video production and course design tools to gather content and create vital learning experiences to meet organizational goals and enhance the member experience



Collaborated with the Path LMS team to increase understanding of key features and functionality, boost educational return on investment, and grow with the platform

For more than 90 years, the American College of Osteopathic Family Physicians (ACOF) has worked to provide extensive educational programming, support continuing medical education, and promote evidence-based osteopathic medicine to advance family medicine practice. With more than 25,000 members including practicing physicians, residents, and students, ACOFP offers countless member benefits including access to CME courses, certification programs, hands-on training, networking opportunities, and more.

## Products Used

**Path LMS**

"Path LMS is extremely user friendly. You can come in as an admin and be effective without needing to know HTML, CSS, or that kind of thing. Even if something doesn't appear to be possible [in Path LMS], there is usually a way to make it happen with the support of the team."

**Steve Legault,**

Director of Learning, Knowledge, and Assessment, ACOFP

## ↔ Challenge & Solution

The pandemic of 2020 challenged the organization to provide continuing medical education (CME) credits without in-person meetings. Osteopathy is very hands-on, involving physical stretching and manipulation of the patient. Particularly for the more complex procedures, ACOFP had not created or offered online courses before.

ACOFP chose Path LMS to meet a variety of organizational goals. Specifically, ACOFP was interested in maintaining CME offerings during the pandemic and improving member engagement rates. ACOFP had instituted Path LMS in 2015 to manage certification and ease auditing, but it was not being used to its potential. Not all training sessions at in-person meetings were recorded and captured for their Path LMS site.

Using Path LMS, Legault and ACOFP were able to master better practices and use more video to provide CME to their members throughout the pandemic. ACOFP shifted their focus to center all their learning content on the platform, making it a practice to record all presentations and panels. Doing so helped them begin to leverage video in other ways; they started pre-recording lectures that did not require interaction and sent film crews to subject matter experts to record sophisticated video training of the more complex osteopathic techniques.

With the new content came the need for improved navigation. Legault likes to provide "just-in-time" navigation for users, and appreciates that Path LMS makes it easy to add buttons, links, and other elements wherever appropriate. All of these are available for on-demand learning on ACOFP's Path LMS site.

## ★ Results

ACOFP learned that centralized content and intuitive navigation led to higher engagement and found that video-based learning was the most effective format for complex procedures. Even with all the new content and increased focus on online learning, Legault and his team do not have to manage much technical support for their users. With single sign-on and the intuitive nature of Path LMS, there's no concern about adding confusion for their learners. With this valuable information, the ACOFP learning team could more intentionally work to boost member engagement, anticipate learning needs, and deliver just-in-time education.

ACOFP continues to build upon their Path LMS site. Legault is positioning one of their courses for students and residents new to Osteopathy. With a collection of 150 videos and quizzes (and growing), ACOFP will be giving program directors additional control and visibility to track learners' progress via the Path LMS Teams feature. In addition, Path LMS has helped them partner on a unique program with another Path LMS client, the Endocrine Society, to create a shared course on diabetes.

## About the American College of Osteopathic Family Physicians

The American College of Osteopathic Family Physicians (ACOFP) represents more than 25,000 practicing osteopathic family physicians, residents, and students throughout the United States, providing continuing medical education and professional development resources for comprehensive family medicine care.

## Propel your mission and vision forward

Learn more about how Path LMS can help your medical organization and exceed educational growth goals.

Let's chat

### About Momentive Software

Momentive Software amplifies the impact of over 30,000 purpose-driven organizations in over 30 countries. Mission-driven organizations and associations rely on Momentive's cloud-based software and services to solve their most critical challenges: engage the people they serve, simplify operations, and grow revenue. Learn more at [momentivesoftware.com](https://momentivesoftware.com).